



Educate!



Media Kit

Contact:

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About Educate!

Uganda has the youngest population in the world - over 50% under the age of 15. There are critical challenges facing youth: poverty, disease, environmental degradation, and the highest youth unemployment rate - 83%. Yet the current education in Uganda leaves youth unprepared to create and lead solutions.

Educate! unlocks the potential of African youth to solve the greatest challenges facing their communities. Our model is exponential empowerment – investing long-term in youth so they can positively impact many others.

Educate! provides a proven mix of a social entrepreneurship and leadership course, long term mentoring, and an alumni program that helps high school students start enterprises. Today, Educate! is working with 1,400 diverse youth across Uganda and developing a model that can be replicated across Africa.

The government of Uganda recently asked Educate! to incorporate the course into the national education system. It will reach 45,000 youth annually and be the first of hopefully many national social entrepreneurship curricula around the world.

Educate! has been backed by Echoing Green, a leading venture philanthropy fund, won the Ashoka Changemakers Quality Education in Africa award, received first place in the Pan African Awards for Entrepreneurship in Education, and was recognized by EntrepreneurMagazine as one of 100 Brilliant Companies of 2009.

Educate! Bios

Boris Bulayev, Executive Director

A 2007 alumni of Amherst College, Boris has been working with Eric Glustrom on Educate! since the beginning of his sophomore year of college in October 2004. During the summer of 2007, he spearheaded the development of Educate!'s new leadership program and made connections with countless individuals in the government, non-governmental organizations, and schools. After spending the first two years post-college working on Educate! in his free time, Boris jumped back into the organization full time in November 2009 and, in his role as President, manages fundraising and general operations in the U.S..

Boris was born in Latvia, and lived there until the age of 7, when he moved to San Francisco. He is currently based in New York, but also spends time in Uganda and San Francisco. Before coming back to Educate!, he worked at startup incubator Loeb Enterprises.

Contact Boris: boris@experienceeducate.org

Eric Glustrom, President

Eric started Educate! in 2002 after traveling to Kyangwali Refugee Settlement in Uganda to create a film about the life of refugees. There he met Benson Olivier, a refugee from the Democratic Republic of Congo. Eric was inspired to start Educate! after seeing the potential in Benson and so many other youth to become the leaders who would bring solutions to the challenges facing Uganda and beyond. Eric graduated from Amherst College in 2007 with a degree in biochemistry. He likes skiing of all kinds, tennis, running with his dog, discussing social change, and is reportedly very good at catching food in his mouth.

Angelica Towne, Country Director

Angelica, who graduated from Middlebury College, brings a creativity and passion to Educate! that is expressed in the curriculum she has designed for the socially responsible leadership course. Her experience designing curricula in Jamaica and the US gave her a foundation. Now, by synthesizing resources and advice from our partner organizations and contacts in Uganda and elsewhere Angelica has put together an innovative, trend setting course that changes the face, and enhances the purpose, of the Ugandan education system. As Country Director, she enjoys leading the staff and

Mentors in Uganda.

In her words: “I know firsthand what it means to be literally saved by nonprofit organizations that embody creative solutions to society’s opportunity gaps. At Kyangwali Refugee Camp, Benson Wereje, Bahati and I swapped stories of how we all received “sponsorship” or scholarships to attend university and how it changed our lives forever. I felt such a beautiful solidarity with our students and reaffirmation of the necessity of this work.”

Contact Angelica: angelica@experienceeducate.org

Maya Ellman, Director of U.S. Operations & Communications

Maya helps spread the word about Educate! through newspapers, magazines, the radio, TV, social media (Facebook, Twitter, Flickr,) and through community events about our work to empower the next generation of socially responsible leaders in Africa. She also manages the U.S. interns, the fundraising and events and the Educate! Annual Report and mailings. Before joining Educate!, Maya worked as a journalist and then as an account executive at a public relations agency in Southern California.

Maya was born and raised in Boulder and graduated from the University of Colorado with a degree in Journalism and Mass Communications. She resides in Denver where she owns her own marketing and public relations agency. She has travelled all over the world- including Uganda where she visited last summer!

Contact Maya: maya@experienceeducate.org

Maggie Sheahan, Program Director

Maggie Sheahan is the Program Director for Educate!, and has been working in Uganda since 2009. She is inspired most by Educate!’s proactive approach: “We all know about the problems that challenge our world, most especially Africa. I love Educate! because it empowers young people to think about solutions!” After graduating from Pomona College in 2008 with a degree in Religious Studies, she lived in Denver, Colorado working with homeless youth. There, she discovered the vibrancy and hopefulness that shines from youth.

Her work for Educate! has included writing Transform Uganda, a handbook for our scholars to become Changemakers, launching the Change Makers Association, and

providing continued teaching support for our Mentors. She is currently facilitating the Educate! Teacher Training Course as well as implementing the Educate! program.

Contact Maggie: maggie@experienceeducate.org

Brendan Sullivan, Program Coordinator

Brendan graduated from Hamilton College in 2006. After college, he spent a year in Shanghai, China working as an English teacher for a small after school program. Brendan then went on to spend a year working as an Americorps Fellow in Massachusetts. The majority of his work focused on youth empowerment and creation of new youth city initiatives.

At Educate!, Brendan works directly with 6 of our mentors in 8 schools. He is also writing an environmental manual for students, as well as experimenting with new technologies for the students.

Libby Daghlian, Alumni Project Manager

Libby Daghlian hails from the smallest state capital—Montpelier, Vermont and graduated from the University of Vermont in 2010 with a B.A. in Anthropology. During her junior year, she lived in Accra, Ghana for eight months through the Trent University International Development Studies program. There, she took classes at the University of Ghana, Legon and interned with the Society for Women and AIDS in Africa. This experience, in conjunction with the two years she spent working with youth at Edmunds Middle School in Burlington, VT, inspired her to move to Uganda and work with Educate! where she could combine her interests in youth and development!

At Educate!, Libby is the Alumni Project Manager. Working in close partnership with Solomon Kayiwa, Libby is helping to develop and implement the Alumni Program to offer continued support, mentorship and resources to our amazing students!

Fact Sheet

History:

Started: June 2002

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Staff:

Barbara Atukunda, Operations Coordinator

Boris Bulayev, Executive Director

Libby Daghljan, Alumni Project Manager

Maya Ellman, Director of US Operations & Communications

Eric Glustrom, President

James Katumba, Program Development Coordinator

Solomon Kayiwa, Alumni Program Coordinator

Agnes Kyesubire, Public Relations Manager

Emily Lutyens, Country Director

Constance Mpirirwe, Procurement Manager

Esther Nakiirya, Program Coordinator

Maggie Sheahan, Program Director

Brendan Sullivan, Program Coordinator

Angelica Towne, Program Director

In The News

[The Nation](#), May 2011, "4 Under 40 Making a Difference for Social Justice"

[Beyond Profit](#), January 2011, "How to Teach a Nation"

[Daily Camera](#), December 2010, "Boulder nonprofit writing section of Ugandan national curriculum"

[Social Enterprise](#), December 2010, "Educate! to Write World's First National Social Entrepreneurship Curriculum"

[Fast Company](#), November 2010, "Change Generation: Eric Glustrom, Executive Director, Educate!"

[Boulder Weekly](#), October 2010, "Boulder Nonprofit Educating Africa's Next Leaders"

[AllAfrica.com](#), October 2010, "East Africa: Tested Model to Sustain Small and Medium-Sized Businesses"

[NPR](#), September 2010, "Africa School Teaches Ethical Leadership"

[Changemakers](#) September 2009, "Winners Collaborate on New Education Venture"

[Denver Business Journal](#) August 2009, "Coloradans Open Hearts to Help Africans in Need"

[VH1](#) June 2009, DoSomething Awards

[CBS](#) May 2009, CBS Denver for winning the national DoSomething Award

[And Speaking of Pink](#) May 2009, DoSomething Awards

[The Ripple Effect](#), September 2006, An award-winning, three-day series by Aimee Heckel that ran in the Boulder Daily Camera in September 2006 after she came to Uganda to see Educate! empower the next generation of socially responsible leaders.

Recent Press Releases

Grinnell College Young Innovator for Social Justice Prize

May 5, 2011

Boulder, Colo. May 5, 2011- Grinnell College today named the winners of the first Grinnell College Young Innovator for Social Justice Prize. Included are Boris Bulayev, President, and Eric Glustrom, Executive Director, of Educate!, a Colorado and Uganda-based organization that empowers the next generation of socially responsible leaders in Africa.

Educate! 2nd Annual Ball Raises Over \$25,000

February 17, 2011

Educate!, a Colorado and Uganda-based organization that empowers the next generation of socially responsible leaders in Africa, hosted its 2nd Annual Ball: For the Future of Africa, on Saturday, Feb. 12 at The Avalon Ballroom in Boulder. The event attracted over 250 guests and raised more than \$25,000 for Educate! students and their communities.

Educate! to Write World's First National Social Entrepreneurship Curriculum

December 14, 2010

Educate!, a Boulder- and Uganda-based non-profit that unlocks the potential of African youth to solve their communities' greatest problems, was asked by the government of Uganda and the United Nation's International Labour Organisation (ILO) to write the social entrepreneurship section of Uganda's new national high school entrepreneurship curriculum.

Educate! Launches Alumni Network with First Graduating Class of 415 Students

October 21, 2010

Educate!, a Boulder and Uganda-based non-profit that unlocks the potential of African youth to solve their communities greatest problems of poverty, disease, and environmental degradation, celebrates its' first graduating class of 415 Ugandan students with an Alumni Network supported by Global Agents.

Educate! Wins Educating Pan Africa Award For Entrepreneurship in Education

March 26, 2010

Educate! awarded the First Prize of \$10,000 by the EDUCATING AFRICA 2009 Pan African Awards for best entrepreneurship in education in Africa, a collaboration between Teach A Man To Fish and Educating Africa.

Educate! Doubles Enrollment With Addition of 415 Students in Africa

March 11, 2010

Educate! announces the addition of 415 more Scholars (students), doubling its total enrollment to 830. The new Scholars will begin the two-year Educate! Experience program, which includes a course on socially responsible leadership and entrepreneurship, long-term mentoring, and the actual creation of an initiative that solves a critical community problem, at 24 partner high schools throughout Uganda.

For access to interviews, high resolution photos and media inquiries, please contact Maya Ellman: maya@experienceeducate.org