

Annual Report 2010 Educate! Educate! DEducate!



Uganda has the youngest population in the world - over 50% under the age of 15. There are critical challenges facing youth: poverty, disease, environmental degradation, and the highest youth unemployment rate - 83%. Yet the current education in Uganda leaves youth unprepared to create and lead solutions.

Educate! unlocks the potential of African youth to solve the greatest challenges facing their communities. Our model is exponential empowerment – investing long-term in youth so they can positively impact many others.

Educate! provides a proven mix of a social entrepreneurship and leadership course, long term mentoring, and an alumni program that helps high school students start enterprises. Today, Educate! is working

with 1,400 diverse youth across Uganda and developing a model that can be replicated across Africa.

The government of Uganda recently asked Educate! to incorporate the course into the national education system. It will reach 45,000 youth annually and be the first national social entrepreneurship curriculum in the world.

Educate! has been backed by Echoing Green, the leading venture philanthropy fund, won the Ashoka Changemakers Quality Education in Africa award, received first place in the Pan African Awards for Entrepreneurship in Education, and was recognized by Entrepreneur Magazine as one of 100 Brilliant Companies of 2009.

Photo: Educate! Scholars and Mentors joined forces with local organizations to coordinate the first annual Women's Mentoring Walk—an event that gathered hundreds of women to walk through Kampala to demonstrate their commitment to building strong female leadership in Uganda. The walk promoted the values Educate! strives for: responsible leadership, entrepreneurship and empowerment.

Letter From The Founders

Dear Educate! Supporters, Students, Mentors and Team,

In the spring of 2011 North Africa and the Middle East have served as a testament to the bloody effect of systemically disempowering the next generation. What could have been the fate of countries such as Libya, Bahrain, Egypt and Tunisia if the youth were given a channel to create change and set the course of their lives and their country?

In Uganda, Educate! empowers the next generation to lift themselves, their families, and their communities out of poverty and solve the challenges facing their country. We empower a generation and address the root cause of the systematic oppression that has led so many to give their lives for change over the past several months.

By the numbers: Educate! works with 1,400 young leaders and entrepreneurs across Uganda. Educate!'s youth have created 284 enterprises that are addressing poverty, disease, violence, and environmental degradation. Those enterprises have earned thousands of dollars in revenue and created over 50 additional jobs.

The results of Educate!'s work led the Government of Uganda and the UN's International Labor Organization to ask Educate! to incorporate our two year social entrepreneurship curriculum into the national education system. Educate!'s curriculum will empower over 45,000 high school students per year to start enterprises to solve poverty, disease, unemployment, and environmental degradation. It will be the first national social entrepreneurship curriculum in the world and set a powerful model for other countries in Africa and beyond. In stark contrast to the oppression in North Africa and the Middle East, this is what it looks like to systemically empower the next generation.

With 50% of the population of Uganda under the age of 15, Educate!'s work is not a moment too soon. Thank you for your support to help us achieve this vision and give the next generation the opportunity to set the course of their lives and their futures.

Sincerely,

Boris Bulayev and Eric Glustrom





Educate! Alumni Creating Exponential Empowerment!

Educate! Scholars have...

- Started 284 enterprises to solve poverty, disease, violence, lack of education, and environmental degradation
- Generated thousands of dollars in revenue
- Created over 50 additional jobs

Deo Irumba, a former student of Duhaga Secondary School in Hoima, used the Educate! curriculum to empower 40 orphans in his town, ages 8 to 17, raise funds for school fees and basic needs. He also received a donation of 8 piglets to give to the children. Deo's goal for 2011 is to empower 100 orphans with projects, such as piglet raising, so they can earn income and support themselves.



Tamali Mutesi, a former student of Morning Star Christian High School, paid for her schooling by making baskets and crafts and selling them in her community. Having recently graduated from the Educate! Experience, she now empowers 18 women from the refugee settlement where she is living by teaching them the same skills -- how to produce baskets and crafts to make a living and support their families.



By The Numbers:

Samuel Mbulamukungi, a former student of St. Mary's decided his passion lay in youth and community development. After graduating from the Educate! Experience, Samuel began a community based youth organization called Kibuku Youth Change Makers Association which has a membership of 50 youth, and focuses on promoting community development.



Zahara Tukugize, a recent graduate of Sir Tito Secondary School, observed that after using a single bag of charcoal, Uganda's primary source of cooking fuel, there was a large amount of charcoal dust, which was often wasted. Zahara found a cheap and simple device that could bind the particles together into usable charcoal, which she could resell at an affordable price. Although she was pleased with her business, she explored new markets and realized there was a high demand for charcoal by chicken owners and began selling to them. Zahara not only increased the profit of her business, but has provided a low cost and effective item for many small businesses in her community.



Eric and Boris Win The Grinnell College Young Innovator for Social Justice Prize

In May, Grinnell College named the winners of the first Grinnell College Young Innovator for Social Justice Prize - included are Boris Bulayev and Eric Glustrom!

The Grinnell Prize, which received more than 1,000 nominations from 66 countries, honors individuals under the age of 40 who have demonstrated leadership in their fields and who show creativity, commitment and extraordinary accomplishment in effecting positive social change.

Each winning entry (three total) receives \$100,000, half to the individual and half to the organization. Eric and Boris have decided to donate 60% of their \$50,000 back to Educate!.

The funds we receive will go to unlock the potential of the next generation of African youth to start enterprises that solve poverty, disease and environmental degradation.

"Since its founding, Grinnell has encouraged students to use their knowledge and their abilities to serve the common good. Boris, Eric, and the other winners exemplify this core Grinnellian value, and their stories and achievements will inspire students at Grinnell and around the world," said Grinnell College's president Raynard S. Kington, M.D., Ph.D.

On October 26 and 27, Eric and Boris will visit the campus to participate in the Grinnell College Young Innovator for Social Justice Prize Symposium and awards ceremony. Through public lectures and interactions with students, they will share their experiences and perspectives in shaping innovative programs that effect positive social change.

Mentor Class Three

Also in March, our third team of eight Mentors completed a three month intensive training. This is the first team to be trained by a former Educate! Mentor, James Katumba, now the Program Development Coordinator. During the training, the Mentors gained valuable experience helping

youth in a slum start three social enterprises. At the end of March, the Mentors were placed at Educate!'s partner schools in all corners of Uganda to guide promising young leaders and entrepreneurs through Educate!'s two year curriculum, provide one-on-one mentorship, and empower their students to start bold new enterprises that will lift their families out of poverty and help their communities become healthy and sustainable.

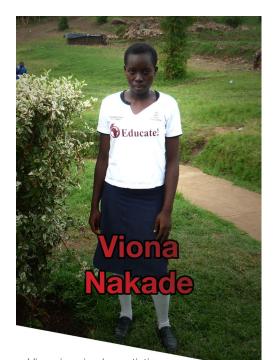


Educate! Mentor Class Three

New Country Director

In March, Angelica Towne was promoted from Program Director to Educate!'s Country Director. After analysis of the progress of the organization over the last year, we decided that given the tremendous resolve, achievement and leadership Angelica has shown in the face of adversity, she undoubtedly has the qualifications and commitment to lead Educate! into the future. We look forward to her continued work with Educate!.

This past year, Educate! Mentors have worked with 22 Scholars at Budadiri Girls School in North Eastern Uganda. Read about some of the extraordinary young women:



Viona is using her artistic talents to fight unemployment among youth in her community. She has helped many of her peers uncover their hidden artistic abilities and provides training in craft production. Her team has nearly tripled in size since the project's conception and they are now producing sweaters, scarves, jewelry, paintings and drawings. When asked about her ultimate career goals, Viona says she is debating whether to study law or become a surgeon.



Agnes was determined to alleviate her family's financial hardships by bridging her entrepreneurship skills and her interests in agriculture. Rather than being discouraged by the limited resources available to start a business, Agnes took on the basic task of weeding peanut fields, which helped her acquire money to buy a hen. That hen laid ten chicks, which she sold to buy her first pig. Agnes could see her business expanding by the numbers! With the unrelenting encouragement of her Educate! Mentor, Agnes has utilized the minimal capital available to provide valuable income for her large family.



Doreen's favorite Educate!
lesson is to envision the end result when planning a project. This has inspired a sense of determination and optimism, which has been key to the success of her fish farming business. Her project started out as a simple fish pond, constructed out of materials provided by family and community members, and has grown into a business that provides several jobs, a desired commodity, and income for local families.

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This year Educate! is launching an exciting new initiative called the Micro-Technology Institute (MTI), in partnership with **Global Agents**, to help our alumni start trend-setting enterprises and drive sustainable development in their communities.

MTI is a version of microfinance, except instead of giving our alumni small loans of capital, we give a loan of a technology such as solar panels, water purification systems, and energy efficient stoves. Along with the technology, our alumni receive training and mentorship on how to start a successful enterprise.

To launch MTI, Educate! is convening 30 alumni with an interest in starting solar based enterprises. For example, students will sell household scale panels to rural families to power a light and charge a cell phone, thus giving the poorest of the poor a much needed source of communication and information. After a week of intensive training on successfully running a solar enterprise, each alumni developed a business plan and was loaned several panels from our partner, **Tough Stuff Solar**. Alumni will have three months to sell their panels, while paying affordable interest rates on the loan. At the end of the three months they have the potential to take out larger scale loans once they have proven their mettle as young solar-preneurs!

Why I Chose **Educate!**



Angela Thieman Dino is on the Educate! Board and utilizes her B.A., M.A. and Ph.D. in local and international work as an educator and community organizer. She founded several non-profit organizations and served on the Board of Directors of local and national human rights, human services, and development organizations, including Amnesty International USA. Angela has been a longtime mentor to Educate!'s staff and lives in Denver with her husband, Brian, and children, Dante and Lia.

"In 2002, Educate! started for the purpose of raising money to send young people to school so they could in turn transform their communities. And here comes the extraordinary part: even though that model was working, Educate! didn't end there. Most organizations would stop; they would rest on those laurels and continue to do what seemed to be working. But Educate! wanted to do more than just help a select few, they wanted to empower an entire generation. I can't tell you how extraordinary it is, for an organization to take the leadership and recognize that they could do better, they could do more. Now we are seeing the results of Educate!'s leadership through both the remarkable work of our students and the 45,000 students per year that will soon be empowered by Educate!. I support Educate! because my dollar goes far - I know that for every student Educate! works with, he or she will go on to empower many more, ultimately transforming communities and changing the course of a country."



Educate's 3rd Annual Hike for Africa

Join us for Educate!'s 3rd Annual Hike for Africa on Saturday, August 27th!

Educate! supporters in Boulder will hike up Green Mountain while Educate! students will hike up a mountain in Uganda – uniting forces for the same cause: unlocking the potential of African youth to solve their communities' greatest problems of poverty, disease, and environmental degradation. Enjoy a family-friendly hike, live music, refreshments and more!

For more information visit: http://www.experienceeducate.org/hike-for-africa

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As Educate! becomes a leader in the field of innovative education and social change in Africa, we continue to THANK all those who have helped us make a difference,

Our supporters that gave \$20,000 + during the 2010 calendar year, include: 2010 calendar year, include:

Bedrock Foundation **Echoing Green** Global Agents for Change David Tice Ward Watson

Our supporters that gave \$10,000 + during the 2010 calendar year, include:

Global Fund for Children Segal Family Foundation Red Empress Foundation Teach a Man to Fish: Pan African Awards for Entrepreneurship in Education 2009 Linda and Tom Schutter Arthur Koenig

Our \$5,000+ supporters during the

John Bernstein Jane and John Hepburn John and Emily McDermott

Our \$1,000+ supporters during the 2010 calendar year, include:

Neal T. Anderson Tim Armour Jane Backer and Brad Udall Dennis G. and Ann Barnacle Anne and Charles Butterfield Central Coast United for a Sustainable Chartis Insurance, Uganda

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And a big thank you to all those who have supported Educate!

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Brendan Sullivan, Senior Program Manager of the Micro-Technology Institute.

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Aramanzan Madanda - Lecturer in Women and Gender Studies, Makerere University; founding member, Mt. Masaba High School (Educate! partner school)

Irene Mutumba - Founder/Executive Director, Private Education Development Network: Ashoka Fellow

Edward Ssebukyu - Assistant Commissioner of Private Secondary Schools, Ministry of Education of the Government of Uganda Collins Tugumisirize - Founder/Executive Director, Afroeducare

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Jonah Walusimbi - Head teacher, Greenhill Academy (Educate! partner school) Leslie Weighill - Founder and Director, The Real Uganda

Margaret Wokuri - ACFODE (promoting gender equality); columnist for The Daily Monitor; founding member, Mt. Masaba High School (Educate! partner school)

US DEVELOPMENT INTERNS

Tristan Burger Marissa Hallo Shaelee Huck Alfred Roosevelt Molly McCormick

OUR INCREDIBLE VOLUNTEERS

Laura Uhls, Event Planner Extraordinaire and world renowned chef Linda Schutter, Event Planner Extraordinaire and founder of Circle of Hands Stacey Frumm, anything and everything

IN-KIND DONATIONS

Kathy Turner, Fundraising Consultant Marjorie Brans, Fundraising Consultant Jesse Posner, Legal Consultant Launny Steffens, Computer Donation Debby Farrington, Software Donation

And, special thanks to Andy Segoshi for providing Graphic Design services for Educate! such as this beautiful annual report!



STATEMENT OF ACTIVITIES

January 1, 2010 - December 31, 2010

Income

Restricted Donations	289,242
Unrestricted Donations	21,618
Special Events (less cost of direct benefit of \$12,691)	18,895
Earned Income	3,413
Interest income	508
Total Revenue	\$333,676

Expenditures

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Programs		252,810
Fundraising		54,640
Administrative		9,871
	Total Expenses	\$317,321

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BALANCE SHEET

Change in Net Assets

As of December 31, 2010

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Assets

Other Odirent Assets	\$173,238
Other Current Assets	7.161
Ward Watson Endowment	79,354
Bank Accounts	86,723

Liabilities and Net Assets

Net Assets as of 12/31/2009	150,226
Net Income	16,355
Total Equity	166,581
Total Liabilities	6,657
Total Equity and Liabilities	\$173,238



\$16.355

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Support Educate!

\$35 supports a Scholar through Educate!'s leadership and social entrepreneurship program for a month

\$140 supports an Educate! Scholar for a trimester

\$420 supports an Educate! Scholar for a year

\$840 puts a Scholar through the entire two-year program

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