

○ Annual Ball

Join us for Educate!'s 2nd Annual Ball for The Future of Africa

Educate!'s *2nd Annual Ball* For the Future of Africa

This Valentine's Day, share the love...

When: February 12, 2011

Where: The Avalon Ballroom in Boulder, CO

Saturday, Feb. 12 at The Avalon Ballroom in Boulder from 6:30 to 11 p.m.

Enjoy a silent auction, heavy hors d'oeuvres, wine, beer from Asher Brewery, and plenty of room to dance to live music by Selasee and the Fafa Family!

Born and raised in West Africa, Selasee's pursuit of music led him to Boulder, where he currently lives. His music is a unique blend of Reggae, West African Highlife and American Pop.

This will be a ball for all, so pull out your best and dress with no stress!

Tickets are \$45 before Jan. 1 and then go to \$55. Tables are available for a VIP experience!

For updated information and ticket sales visit:
<http://www.experienceeducate.org/annualball/>

○ Educate!: Changing Lives, Transforming Communities

What we do and why we do it

In Africa nearly 50% of the population is under the age of 18 and youth face problems of poverty, disease, and environmental degradation. But there won't be sustainable solutions without a new generation of African leaders to create and drive those solutions.

That's where we come in. Educate!, founded in 2002, unlocks the potential of African youth to solve their communities' greatest problems of poverty, disease and environmental degradation. Our model is exponential empowerment - investing long-term in a few so they can positively impact many others.

Educate! provides high school students with a leadership and social entrepreneurship course, long-term mentoring, practical experience solving community problems, and an alumni network. Today, Educate! works with 830 youth across Uganda and is developing a model of education that can be applied across Africa.

Educate! has been backed by Echoing Green, the leading venture philanthropy fund, won the Ashoka Changemakers Quality Education in Africa award, received first place in the Pan African Awards for Entrepreneurship in Education, and was recognized by Entrepreneur Magazine as one of 100 Brilliant Companies of 2009.

Support Educate! Today

\$35 supports an Educate! Scholar through Educate!'s program for a month

\$140 supports an Educate! Scholar for a trimester

\$420 supports an Educate! Scholar for a year

\$840 puts a Scholar through the entire two-year program

Mission: To educate and empower the next generation of socially responsible leaders in Africa.

For more information or to support Educate! visit: www.ExperienceEducate.org

Or send a contribution by mail using the enclosed envelope.



○ Latest News

Educate! to Write First National Social Entrepreneurship Curriculum

Educate! was asked to write the new social entrepreneurship section of the national entrepreneurship curriculum of Uganda. The curriculum will first be piloted then launched in schools to empower over 100,000 students from diverse backgrounds across Uganda. Uganda's curriculum is the first national social entrepreneurship curriculum in the world and has the potential to set a model for many other countries to follow.

Educate! believes social entrepreneurship education, which empowers students to start businesses and initiatives that directly solve the greatest challenges of our time, not only can, but should be accessible to youth across the country of Uganda, and beyond. For the past year we advocated for social entrepreneurship education to be included in the national education system of Uganda. Now, our newly formed partnership will spread the concept of Exponential Empowerment across Uganda by investing in youth so they can empower many others and create transformative change in their communities.

To build the partnership, we used evidence based advocacy – advocating for social entrepreneurship education based on the jobs our students create and the social and environmental problems they solve. We met with key governmental officials and invited members of the Ministry of Education to see and participate in our work.

A special thanks to Bob Nelson, a consultant from UN's International Labour Organisation who is helping write the national entrepreneurship curriculum (and Educate!'s newest advisory board member), for his belief in social entrepreneurship education and Educate!'s model.

—○ Latest News (cont'd) —

Alumni Network and A \$40,000 Partnership with Global Agents

Educate! is excited to launch our Alumni Program with our first graduating class of 415 Scholars and is thrilled to announce that Global Agents will support our ground-breaking program with a \$40,000 Partnership! The Alumni Program helps further the two-year Educate! leadership and social entrepreneurship course that our students completed by providing resources, a supportive network, and mentoring.



Global Agents is a Vancouver-based organization that supports innovative programs addressing global poverty. They explained why they chose Educate! in a recent press release: “the two year Educate! social change curriculum represents the tenacity needed to address pressing problems facing our generation.”

The \$40,000 partnership will be used to maintain an alumni support team; publish a social entrepreneur guide called “Transform Uganda”; host a launch event and ongoing Alumni regional events; provide career and start-up support; and fund a micro-technology training, loan and grant program.

A ceremony is planned for Dec. 5, in Kampala, Uganda to officially launch the Alumni Network.

Educate! in DEAN & DELUCA Stores!

DEAN & DELUCA, a specialty market that carries products from around the globe, has chosen Educate! as their Shot of Charity™ nonprofit in stores throughout New York City. Visitors to DEAN & DELUCA can incorporate the act of giving into their daily habit by asking their barista to “Add a Shot of Charity™”. They will then add a 25 cent donation to the customer’s purchase—100% of which goes to Educate!.

—○ School Updates —

The latest news from promising Scholars!

Kitara Secondary School:

The Scholars at Kitara have focused their efforts on transforming their school community to make it a safer and more productive environment. They’ve started improving the school’s infrastructure by renovating latrines that had become rundown. To raise money for this and other projects, the Scholars opened a school store where they sell snacks to students on campus; they’ve even planted their own pineapple trees and plan to sell the fruit!

Additionally, the Scholars are addressing issues important to the student body by creating an Anti-violence Drama and Poetry Club. Many Kitara students are refugees from the war in the Democratic Republic of Congo, and the club provides a safe place to discuss their experiences and hope for change. The club holds discussion groups and performs plays about violence and peaceful conflict resolution.



Aga Khan Secondary School:

Last year, Scholars at Aga Khan held a school-wide fundraiser which raised \$2,300 in funds and supplies for the youth of a literacy center called People Concerned Children’s Project (PCCP) in a nearby slum. Last year’s fundraiser was just the start of their involvement with PCCP. Scholars now coordinate a week-long fundraiser to support PCCP each term, involving the entire school by bringing food and events to campus.

The Scholars have also extended their initiative beyond fundraising. After visiting PCCP and realizing the center was in desperate need of learning materials, the Scholars collected recycled materials, such as hemp sacks and plastic water bottles, to create maps, stencils, and other supplies for the center’s nursery students. They’re transforming recycled products into learning tools!



—○ Scholar Profiles —

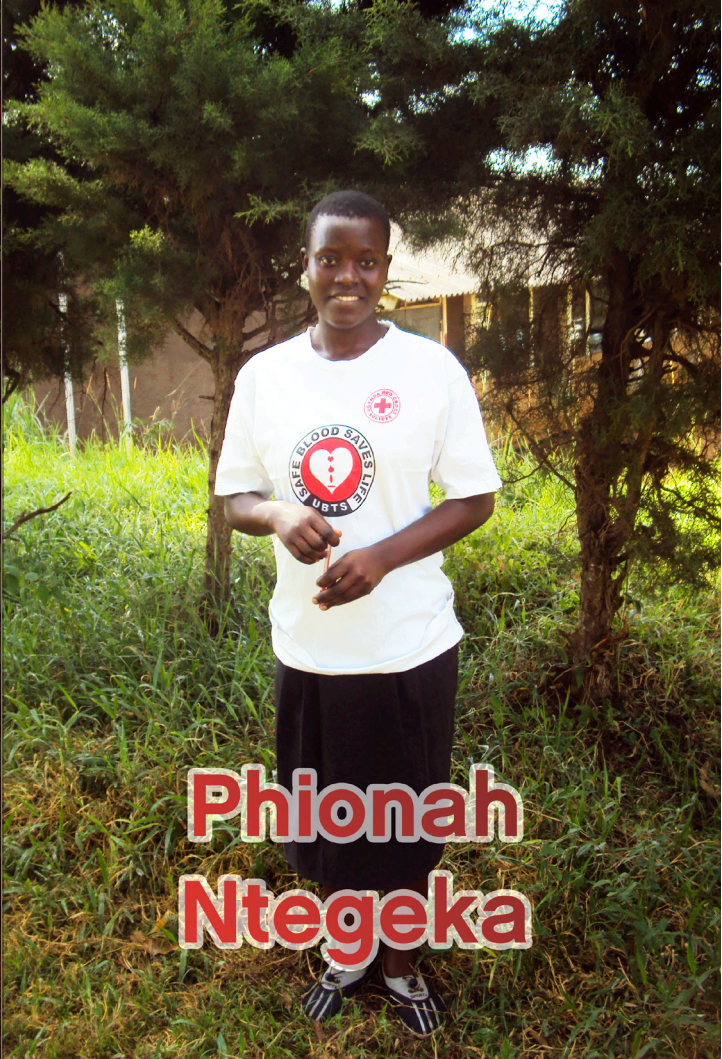
A closer look at two of Educate!’s leading Scholars



Daniel is an Educate! Scholar from Katakwi in Northern Uganda. Daniel is fervently working towards his goal of preserving the environment. Utilizing skills he learned in the Educate! course and advice from his Educate! Mentor, Daniel created a fuel-efficient stove business. After learning how to design and manufacture the stoves by reading a library book, he went to his community and found the clay and scrap metal needed for construction.

Daniel sells the stoves which use less firewood and therefore help prevent deforestation. Daniel is currently expanding his business by recruiting peers. He plans to teach new recruits how to make the stoves and then sell them to different communities. The market for these stoves is enormous: approximately 80% of Ugandans use inefficient stoves that contribute to deforestation. Daniel has thus identified a great business opportunity that also addresses environmental degradation!

Daniel has also started a community tree planting initiative and has already planted 250 seedlings. He is countering deforestation on two fronts!



Phionah, an Educate! Scholar at Duhaga Secondary School, is committed to being a positive changemaker in her community. She channels her enthusiasm and love for people into Youth Girls Effort, a community initiative she co-founded with four other girls to promote girls’ education. As one of the leaders and the acting treasurer, Phionah inspires and motivates the group’s members. She passes on basic life skills, social entrepreneurship principles, and a message of hope which is already being realized. Recently, the Youth Girls Effort acquired six pigs to start a piggery business that will help fund the group’s projects.

Phionah plans to study social work in university and dreams of becoming an icon in women’s education. She believes she should not just live in the world, but with the world: observing, feeling, and responding in ways that will better the planet.