

○ Annual Ball

Join us for Educate!'s 3rd Annual Ball for The Future of Africa



Join us for a Ball!

Educate!'s 3rd Annual Ball: For the Future of Africa is Saturday, March 10th at The Avalon Ballroom in Boulder from 6:30 to 10 p.m.

The Ball features heavy hors d'oeuvres, a dessert and coffee bar, bottomless wine and beer, a silent and live auction, mixing and mingling, dancing, and live African music by Selasee Atiase and the Fafa Family!

Tickets are \$45 before Feb. 1 and then go to \$55. Tables are available for a VIP experience!

For updated information and ticket sales visit: www.experienceeducate.org/annualball

○ Educate!: Changing Lives, Transforming Communities

What we do and why we do it

Uganda has the youngest population in the world - over 50% under the age of 15. There are critical challenges facing youth: poverty, disease, environmental degradation, and the highest youth unemployment rate - 83%. Yet the current education in Uganda leaves youth unprepared to create and lead solutions.

Educate! develops young leaders and entrepreneurs in Uganda who will solve the greatest challenges facing their communities. Our model is exponential empowerment - investing long-term in youth so they can positively impact many others.

Educate! provides a proven mix of a social entrepreneurship and leadership course, long term mentoring, and an alumni program that helps high school students start enterprises. Today, Educate! is working with 1,400 diverse youth across Uganda and developing a model that can be replicated across Africa.

The government of Uganda recently asked Educate! to incorporate the course into the national education system. It will reach 45,000 youth annually and be the first of hopefully many national social entrepreneurship curricula around the world.

Educate! has been backed by Echoing Green, a leading venture philanthropy fund, won the Ashoka Changemakers Quality Education in Africa award, received first place in the Pan African Awards for Entrepreneurship in Education, and was recognized by Entrepreneur magazine as one of 100 Brilliant Companies of 2009.

Support Our Scholars Today!

\$35 supports an Educate! Scholar through Educate!'s program for a month

\$140 supports an Educate! Scholar for a trimester

\$420 supports an Educate! Scholar for a year

\$840 puts a Scholar through the entire two-year program

Thanks to several major investors who will fully cover Educate!'s fundraising and management costs in 2012, 100% of your investment will go to developing our Scholars into leaders and entrepreneurs.

For more information or to support our Scholars today visit: www.ExperienceEducate.org
Or send a contribution by mail using the enclosed envelope.



Newsletter Vol. 4, Winter 2011



○ Latest News

\$100,000 Grant from Barr Foundation

In August, the Barr Foundation awarded Educate! with a \$100,000 grant! The generous funding will provide us with resources to effectively evaluate the impact of our work in Uganda to develop young leaders and entrepreneurs. The grant will also provide funds for us to pilot a revised version of our program in 15 new schools. In addition, the United Nations International Labour Organisation (ILO) is designing a gold-standard impact evaluation and cost-benefit analysis that will analyze the impact of Educate!. The evaluations of the Barr Foundation and ILO will help us maximize impact and prove to the greater world community the results of our work.

Innovations for Poverty Action Partnership

This summer, Educate!'s Monitoring and Evaluation (M&E) team partnered with a researcher from Innovations for Poverty Action (IPA). IPA, founded by Yale Economics Professor Dean Karlan, is a nonprofit dedicated to discovering what works to help the world's poor, and provides hands-on assistance to bring successful programs to scale.

While IPA has historically worked with larger NGOs, we were fortunate to be included in a pilot project intended to build the capacity of smaller-scale NGOs. IPA's partnership helped us dig deep and answer the most relevant questions to improve our work.

In 2012, Educate! will officially launch its new M&E system and continue to work with IPA to offer insights to other NGOs interested in growing their M&E systems.

—○ Latest News (cont'd)

Investor Visit 2011!

This summer, Educate! was fortunate to have 12 devoted investors visit Uganda, including Jim Smith, David Tice, Debby Farrington and the Schutter Family. They spent time visiting Educate! Scholars, leading beneficial sessions for our team based on their expertise, and seeing first hand the amazing impact Scholars are making in communities across Uganda. Most visitors even found time for a short safari.

These visitors affirmed how important it is to have investors visit to truly understand the extent to which Scholars have been transformed and are changing their communities. Do you want to join us for Investor Visit 2012?! Please email maya@experienceeducate.org for more information.



Educate! supporters Linda and Skylar Schutter, Educate! Scholar Lillian Aero Olok, and her cousin Constance Alowich. Uganda, Summer 2011.

—○ A Scholar in the News!

Educate! Alum Wins \$20,000 and Major Prize

We are excited to announce that George William Bakka was just awarded \$20,000 for placing 1st Runner Up in the inaugural Anzisha Prize Competition for his business Angels Finance Cooperation (AFC).

The Anzisha Prize, sponsored by African Leadership Academy (ALA), is the premier award for young African entrepreneurial leaders ages 15 to 20, who have developed and implemented innovative solutions to challenges facing their communities. The eight finalists, selected from 180 young entrepreneurs in 22 African countries, won an all-expenses paid trip to South Africa to be part of a week-long entrepreneurship workshop at the ALA campus outside Johannesburg. The three grand prize winners (including George), were selected from these finalists, and will receive a grant to take their projects to new heights.



George William Bakka

About George's Enterprise: AFC provides a supportive environment for youth to start entrepreneurial ventures to lift themselves out of poverty. Currently AFC works with a variety of businesses including a wine manufacturer, a soap company that produces low cost hygienic soap, an energy saving stove business, a groundnut processing company, and a business aiming to increase access to electricity through biomass processing.

The Problem: In Uganda less than 20 percent of businesses last beyond their first few years. George believes this is linked to the nation's failure to provide an environment that cultivates enterprising people and prepares them to build sustainable commercial ventures.

The Solution: George's enterprise (which he developed as an Educate! Scholar) works to stimulate and support local ventures by providing training, mentorship, and access to capital to youth with bright ideas. AFC began with a micro-credit program, which provided start-up capital of \$50 to young people with good business plans, and has expanded to provide holistic support services to young entrepreneurs.

AFC has made such an impact that it will be used as a model in other developing countries to help eradicate poverty and stimulate local economies.

George embodies **Exponential Empowerment**: once empowered, Educate! Scholars go on to positively impact many others. We can't wait to hear about the impact AFC continues to make!

—○ Scholar Profiles

A closer look at two of Educate!'s Scholars



Nuru
Namono

Nuru demonstrates the potential of the next generation and illustrates the power of Educate!'s work. Several of Nuru's friends didn't have the opportunity to go to school and in order to make money ended up resorting to prostitution in local bars. Bothered by the lack of dignity she saw in her peers, Nuru decided to take action.

Dedicated to making a positive impact, Nuru motivated 14 prostitutes from her community to make fashionable clothes, which they sold to earn a much needed income. Nuru didn't stop there. Together these young women organized a fashion show to promote their clothing line and formed a savings group with hopes that in the future they can become their own bosses. With the guidance of her Educate! Mentor, Nuru has positively transformed the course of many young women and the ripple she has created will be seen for generations to come.

Nuru hopes these young women are inspired to create their own businesses and that she can continue to empower girls that have been exposed to prostitution.



Jane
Negesa

Jane was inspired to become a leader and social entrepreneur in her community by starting several successful initiatives. During school break, Jane set up a garden which harvested 150,000 Uganda Shillings (Approx. \$50). She reinvested this money by purchasing coffee seeds from farmers and selling the seeds to coffee processors. With the remaining money, Jane started a grocery stall selling oil and tomatoes. The daily income Jane receives from her stall allows her to pay for her basic needs so that her parents only have to worry about her school fees.

Motivated by Jane's determination, youth in Jane's community approached her for mentorship. Jane now leads a group of youth that started an energy efficient stove business to prevent deforestation in the Bulambuli district of eastern Uganda. The rate of deforestation in this area due to population growth, has led to devastating mudslides leaving hundreds of people homeless. Jane's initiative has contributed to a brighter future for the devastated region.

In August, Jane also helped youth launch a savings circle. By leading youth in her community and teaching them concepts she learned from Educate!, Jane embodies Educate!'s core value: Exponential Empowerment.