



Educate!

DEVELOPING YOUNG LEADERS AND ENTREPRENEURS IN AFRICA

Newsletter Vol. 5, Winter 2012

—○ Latest News —

A New Frontier

Over the years Educate! has accomplished a great deal- thanks to the help and support of each of you. Some highlights:

- Educate! works with 3,600 Scholars across Uganda who have started over 600 enterprises to solve the toughest challenges facing their lives and communities.
- Educate!'s leadership and entrepreneurship curriculum was deemed to be so relevant that the government of Uganda incorporated the curriculum into the national education system. It now guides 25,000 secondary school students annually in every corner of the country.
- Educate! now shares its model with over 75 organizations around the world through its copylefting program.

Given this great momentum, we are taking an important next step to expand our work globally:

Ironically, so little of the momentum Educate! has built is happening in the "developed world." Yet, we don't believe Educate!'s model is just applicable in Uganda. We know that quality mentorship, world-class leadership training, and practice solving real problems in the world would have been just as valuable for the founders of Educate! while they were students in the U.S. as it is for the Educate! Scholars in Uganda.

Therefore, we are taking the big step to adapt Educate!'s model to the United States - the name of the initiative is **University X**. In doing so we will prove the positive impact of our model in diverse contexts - Uganda and the U.S. - such that we will have a strong foundation to make the model truly global.

University X will bring the Educate! formula to university students in the U.S. Specifically: intensive mentorship, world-class leadership and entrepreneurship training, and the creation of real ventures that address the root causes of the biggest problems facing the world. While the mechanism of delivery and brand are different, the core vision, values and model of education are the same.

Stay tuned in the coming months for more information about University X! In the meantime, please find a **Q & A** below.

Q: Are Educate! and University X separate entities? Will they raise funds separately from each other?

A: Yes, University X and Educate! are separate entities with separate boards. The two organizations will raise resources independently - **so your contributions to Educate! will still go to support Educate!**. The next announcement we will send out soon will describe how Educate! and University X are related.

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—○ Latest News (cont'd) —

Q: What is the current team's role in University X?

A: Eric Glustrom will focus on adapting the model to the U.S. with University X, while playing an active role as a board member of Educate!. All other Educate! team members, including co-founders Boris Bulayev and Angelica Towne, will remain focused on Educate!.

Q: What if I have another question about these next steps?

A: Email us:

Educate@ExperienceEducate.org

Ashoka Fellowship to Further Educate!'s Mission

This summer, our very own Eric Glustrom was selected as an **Ashoka** Fellow to help further Educate!'s mission. Founded by Bill Drayton in 1980, **Ashoka is the world's leading network of social entrepreneurs** – extraordinary changemakers who find new, pattern-changing solutions to social problems.

Salim Mohamed, Ashoka's Representative for East Africa, stated that Ashoka was very encouraged by Educate!'s innovative



model and believes that the idea is going to spread throughout East Africa and globally.

The Ashoka Fellowship will give Educate! access to a global community of social entrepreneurs, tailored programming and mentorship, and financial support that will help Educate! make new strides in reaching its vision.

—○ Spark! —

Educate is proud to partner with **Spark MicroGrants** an organization that helps rural poor communities design, implement and manage their own social impact projects. Spark awards each community with a microgrant of around \$3,000 to enable project implementation. Spark selected several Educate! alumni to design and lead projects in the community - the results are fantastic. **Here are profiles of a few Educate! graduates selected by Spark:**

Jennifer Kayondo

Jennifer is an Educate! graduate who has done something truly remarkable with Spark. After receiving a **Spark MicroGrant**, she organized her local community and built the necessary partnerships with power companies to **bring electricity to her community** for the first time ever. A lack of electricity in the community alongside delayed development projects led Jennifer to believe that this project would create great change - and she was right!

To date, houses across the community are wired with electricity and several businesses are being set up. After the success of this ambitious project, Jennifer has decided to one day open a technical school and a maize mill in hopes of further boosting community development.



Deo Irumba

Deo grew up in a humble yet supportive family. He was upset to learn that many orphans in his community dropped out of school because the fees were too expensive and they lacked the guidance of parents.

While so many ignore this problem, Deo was determined to do something about it. While in the Educate! program, he started an orphanage which today supports 45 children to gain access to education and the skills to start businesses to earn a much needed income.

In 2011, Deo received a **Spark MicroGrant**. Along with members of his community, Deo established a local media center that has brought computers and the Internet to his community for the first time.

Today, Deo continues to support children in his community through his orphanage and media center - he is a wonderful example of exponential empowerment!

Agnes Adong

Agnes is a charismatic leader who lives in the northern part of Uganda. With a **Spark MicroGrant**, she set up a grinding mill project in her town as agriculture is a vital part of the community.

Today over 150 women and men are able to make a higher profit off of their maize, millet, and cassava because of the mill project started by Agnes.

Agnes has also assisted members of her community to set up a savings group to access micro loans to expand projects and meet their basic needs. Agnes is proud to improve her community and provide an example of the potential of youth!

Kenneth Wakhabembe

In 2011, Kenneth used a **Spark MicroGrant** to start a preschool in his community in an effort to improve education for local children. The preschool now provides an education to 22 children who otherwise would not have had the chance to go to school.

We first told you about Kenneth in 2010 when he graduated from the Educate! program. His work with Spark builds on his success creating a brick making and flower business in eastern Uganda. In spite of limited supplies and space, Kenneth successfully started the two businesses and is widely respected by his peers in the region.



Kenneth continues to be a hardworking and charismatic leader who is passionate about education and the environment. Due to his desire to create change in his community, he started the Millennium Umbrella organization which aims to protect the environment while also creating community development projects.

Kenneth continues to impress us all with his constant drive to improve his community!

—○ Spotlight: Educate! Graduate Lillian Aero Olok



Lillian's mission is simple yet powerful: to empower women affected by Uganda's HIV/AIDS crisis as they become entrepreneurs, positive role models and leaders in their communities.

In 2009 we told you about Lillian. As an orphan, she had tremendous resolve and a passion to change her community. Rather than focusing on what she did not have, she chose to focus on those that had less, and founded the **Namugongo Good Samaritan Project**. The project was designed to empower women in her community affected by HIV/AIDS by teaching them bead-making skills.

Today, Lillian works with over 50 women to make beautiful recycled paper-beaded jewelry and sustainable accessories.

She then buys the jewelry from the women, and sells to larger markets, thus creating a much-needed source of revenue for women and their families.

One of her larger markets is the U.S.! Lillian ships the handcrafted items to longtime Educate! supporter, Linda Schutter, who sells the jewelry and goods through her business, Circle of Hands Uganda, at events and stores.

Besides bead-making skills, Lillian both offers **counseling and health education, and teaches entrepreneurship and trade skills to the women.**

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"Two of my ladies just bought their own houses. Others have been able to save money from the beads to start second businesses selling fruit and vegetables," explains Lillian about her success empowering the women.

Because of Lillian's positive impact on women in her community, she was invited as a Guest of Honor for the November 2012 Women's Mentoring Walk in Uganda- an event that gathers hundreds of women to walk through Kampala to demonstrate their commitment to building strong female leadership in Uganda. *The walk promotes the values Educate! strives for: responsible leadership, entrepreneurship and empowerment.*

As for the future, Lillian wants to continue to empower more women in her community. She plans to begin to make shea nut lotion and lip balm with the women to increase their revenue.

"By using shea nut I'm also helping the environment," explains Lillian. "People cut down the shea nut trees for firewood. Using the shea nut for lotion and cooking oil is beneficial financially for my women [there is more money in shea nut products than firewood] and for the environment."

To start her shea nut project, Lillian received a \$400 grant from the International Labor Organization and a \$500 grant from People Weaver!



○ Educate!

Changing Lives, Transforming Education

Changing Lives: Educate! develops young leaders and entrepreneurs using a three-pronged approach. We teach a relevant and pragmatic leadership and entrepreneurship two-year training program. We provide long-term mentorship. We give practical experience creating an enterprise to solve a challenge facing one's own life or the community. Our model is exponential empowerment: we do not just teach our Scholars how to fish, we teach them how to teach others.

Transforming Education: Educate! has partnered with the government of Uganda and the U.N. International Labour Organization (ILO) to incorporate its leadership and entrepreneurship curriculum into the national education system. Our curriculum now reaches 25,000 students annually. As the Ugandan government moves to meet its mandate to provide universal secondary school education, Educate! will change the life of every high school student in the country.

You can change a life and transform a system.

\$35 gives the Educate! Experience for a month

\$140 gives the Educate! Experience for a trimester

\$420 gives the Educate! Experience for a year

\$840 gives the entire Educate! Experience!

To support our Scholars today visit www.experienceeducate.org/invest1

Or you can mail your contribution using the enclosed envelope. Help one person to change a life and help a generation to change a world.